



Inaugural Battle of the Bras of Waco Sponsorship and Underwriting Opportunities

October 11, 2018
5:30 p.m.

Phoenix Ballroom

For more information contact:
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JOIN THE AMERICAN CANCER SOCIETY TO
HELP SAVE LIVES
 FROM BREAST CANCER

The American Cancer Society's mission is to save lives, celebrate lives, and lead the fight for a world without cancer. Here are some examples of the work we are doing to help save lives from breast cancer.



FINDING BREAST CANCER'S CAUSES AND CURES

INVESTING IN BREAST CANCER RESEARCH



\$62 MILLION
 CURRENTLY INVESTED IN
BREAST CANCER GRANTS

AS OF AUGUST 2016
 Additionally, 235 grants relating to all cancers are currently being funded

HELPING PATIENTS AND SURVIVORS

OFFERING INFORMATION AND EDUCATION

IN 2016,



- > **Cancer.org** had more than 108 million visits and currently features the latest, most accurate information on virtually all topics related to cancer.
- > Our 24/7 helpline handled more than 1.2 million calls and live chats from those seeking support, information, and resources.



- > We offer more than 40 award-winning books, from healthy eating cookbooks to caregiving support.
- > Our staff provided 119,000 special kits of tailored information and resources for newly diagnosed patients.

HELPING ALL CANCER PATIENTS

IN 2016,



More than **335,000** rides to and from treatment were provided.



More than **517,000** nights of lodging were provided.



Patient navigators helped guide nearly **45,000** patients through the health care system.



More than **11,000** one-on-one support services were provided to breast cancer patients.



More than **36,000** women learned how to manage the appearance-related side effects of treatment.

HELPING PEOPLE TAKE STEPS TO STAY HEALTHY



MOBILIZING COMMUNITIES
 across the country to take steps that can help reduce their risk for breast cancer



Establishing evidence-based breast cancer screening guidelines



Providing education for health care professionals



Contributing to grants that educate and enable at-risk communities to get breast cancer screenings



Educating communities about how a healthy lifestyle can help reduce breast cancer risk































MAKING REMARKABLE PROGRESS TOGETHER

UNITED STATES
BREAST CANCER DEATH RATE DOWN



THAT MEANS

297,300
 LIVES SAVED FROM BREAST CANCER.

Sponsorship Opportunities and Benefits	\$10,000 Presenting	\$7,500 Platinum	\$5,000 Emerald	\$3,500 Gold	\$2,500 Silver	\$1,000 Bronze
Event Amenities						
Event Tables	3	2	1	1	1	1
Priority Seating						
Company Brand Recognition						
“Presented By” on all print materials						
Newsletter	Logo					
Co- Branded Goodie Bag Item						
Media						
Main Invitation	Logo	Name				
Print Materials	Logo	Logo	Name			
Website with link to company page	Logo	Logo	Name	Name	Name	Name
Event Signage	Logo	Logo	Name	Name		
Event Program	Logo	Logo	Name	Name	Name	
Facebook/Social Media	Logo	Logo	Logo	Logo	Logo	Logo
General Recognition						
Speaker at Event						
Verbal Announcement at Event						
Post Event Award Recognition						
American Cancer Society Partnership Benefits						
Access to Workplace Wellness Solutions						
American Cancer Society Workplace Presentation						
Access to Content Subscription Service						
Underwriting Opportunities						
Platinum		Emerald	Gold			
Food (1)		Silent Auction (1)	Registration (1)			
Beverage (1)		Emily Stephens ‘Lil Wranger Library (1)	Mission Tables (1)			



Contact us at 254-753-0807 or visit us at
www.battleofthebraswaco.com