

2021

CENTRAL TEXAS CATTLE BARON'S BALL

SPONSORSHIP OPTIONS



Choose from the following available options in your sponsorship level for increased exposure during the 2021 Central Texas Cattle Baron's Ball Season. If you have any questions about sponsorship options, please contact Madison Douglas at madison.douglas@cancer.org or by calling 254-236-5288.

~~TEXAS CATTLE BARON.....\$50,000~~

Presenting Sponsor

Includes Logo on parting gift for each guest at event



~~THE LEGEND.....\$25,000~~

Stage Sponsor

Includes Logo on stage backdrop or stage
Subject to headliner approval



TEXAS TYCOON.....\$20,000

Style Show Presenting Sponsor

Includes signage at style show

Cattle Baron's Ball Venue - BASE at Extraco Events Center

Includes prominent signs at entrances

WILDCATTER.....\$10,000

Cattle Baron's Ball VIP Lounge

Includes prominent signage at entrance of VIP lounge

Signs and Banners Donor

Includes additional half page recognition in Cattle Baron's Ball evening program*

Cattle Baron's Ball Valet

Includes prominent signage at Valet and Check-In Site, plus logo on valet tickets

Cattle Baron's Ball Casino

Includes prominent signage at entrance of Casino

MUSTANG.....\$7,500

Skeet Shoot Presenting Sponsor

Includes signage at Cattle Baron's Ball Skeet Shoot Event

Lil' Wranglers Presenting Sponsor

Includes signage at Lil' Wranglers event

Cattle Baron's Ball Sound and Lighting

Includes half page recognition in Cattle Baron's Ball evening program*

Cattle Baron's Ball Table and Chairs

Includes half page recognition in Cattle Baron's Ball evening program*

Cattle Baron's Ball Main Floor Decorations

Includes half page recognition in Cattle Baron's Ball evening program*

MUSTANG.....\$7,500

Continued

Cattle Baron's Ball Main Invitations

Includes recognition on invitations as main invitation sponsor

Cattle Baron's Ball Save the Date Mailers

Includes logo on official Cattle Baron's Ball Save the Date

Cattle Baron's Ball Main Floor Video Screens

Includes prominent signage beneath two large video screens

Main Floor Bars (Multiple Available)

Includes prominent signage at each bar

Cattle Baron's Ball Mask Partner

Includes logo printed on all masks handed to guests at door

Logo of presenting sponsor will also be present

Cattle Baron's Ball Style Show Venue: Couture for a Cure

Includes prominent signage at style show (in lieu of Cattle Baron's Ball) and two tickets to Style Show

MARSHALL.....\$5,500

Cattle Baron's Ball Men's Raffle Prize

Includes prominent signage in Casino

Cattle Baron's Ball Women's Raffle Prize

Includes logo or signage for women's raffle area

Cattle Baron's Ball Sanitation Station

Includes prominent signage on ballroom floor sanitation stations

Cattle Baron's Ball Opening Band

Includes quarter - page recognition in Cattle Baron's Ball evening program*

Cattle Baron's Ball Booze Choose & Wine Pull

Includes prominent signage at Booze Choose/Wine Pull Site

Main Floor Beverages (Water, Sodas, Ice)

Includes prominent signs on two beverage troughs

Cattle Baron's Ball Dinner Station (Multiple Available)

Includes prominent signage at each Eddie Deen Dinner Station
Eddie Deen & Company Catering logo will also be present

Cattle Baron's Ball Main Floor Beverage Cups

Includes logo on 12oz cups used the evening of event

Cattle Baron's Ball Live Auction Auctioneer

Includes quarter - page recognition in Cattle Baron's Ball evening program*

**Program recognition and mentions are subject to print deadline and restrictions*



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TEXAS RANGER.....\$3,500

Cattle Baron's Ball VIP Check-In

Includes prominent signage at VIP Check In Area

Cattle Baron's Ball Registration

Includes prominent signage at Check-In / Check-Out station

Cattle Baron's Ball Main Floor Beverage Napkins

Includes logo on beverage napkins

Cattle Baron's Ball Skeet Shoot: Shoot for a Cure Food

Includes prominent signage at Skeet Shoot

Cattle Baron's Ball Skeet Shoot: Shooting for a Cure Venue OR Beverage

Includes prominent signage at entrance of skeet shoot

Cattle Baron's Ball Evening Security

Includes prominent signage at entrance

Cattle Baron's Ball Butt Sketch

Includes prominent signage at Butt Sketch Site

~~Cattle Baron's Ball Dinner Napkins~~ **SOLD!**

Includes logo on dinner napkins



Cattle Baron's Ball Style Show Food OR Beverage: Couture for a Cure

Includes Prominent Signage at Style Show Event

Cattle Baron's Ball Style Show Program: Couture for a Cure

Includes 1/4 page recognition in Style Show Program

Cattle Baron's Ball Style Show Napkins: Couture for a Cure

Includes logo on napkins for style show

Cattle Baron's Ball Style Show Stage: Couture for a Cure

Includes Signage on Style Show Stage

Cattle Baron's Ball Style Show Decorations: Couture for a Cure

Includes 1/4 recognition in style show program

TEXAS RANGER.....\$3,500

Continued

Cattle Baron's Ball Boot Shine

Includes prominent signage at Boot Shine Station

Cattle Baron's Ball Craps Table **2 AVAILABLE**

Includes prominent signage at a craps table

Cattle Baron's Ball Black Jack Table Sponsors **7 AVAILABLE**

Includes prominent signage at a black jack table

Cattle Baron's Ball Roulette Table **2 AVAILABLE**

Includes prominent signage at a roulette table

FOR QUESTIONS & DETAILS

Madison Douglas, madison.douglas@cancer.org

254-236-5288 | CentralTexasCattleBaronsBall.org

We will personally notify you if the Central Texas Cattle Baron's Ball has to adjust due to COVID-19 Guidelines. The American Cancer Society is a 501(c)(3) nonprofit organization recognized by the Internal Revenue Service. All contributions are tax-deductible to the extent allowed by law and benefit the American Cancer Society. The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

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Photos courtesy of the Waco Tribune-Herald