

CENTRAL TEXAS BRA BRUNCH

BELL COUNTY EXPO CENTER

*Bras
on
Broadway*

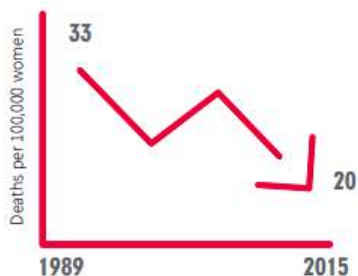


OCTOBER 1, 2019



American
Cancer
Society®





BREAST CANCER DEATH RATES

DOWN 39% IN THE US

MEANING **322,600 LIVES**

SAVED FROM BREAST CANCER

Partnering with the American Cancer Society

Together with our supporters, the American Cancer Society attacks cancer from every angle, and saves lives by helping people stay well, helping people get well, by finding cures, and by fighting back. Together, we're working towards creating a world free from cancer.

Through your sponsorship you are joining us in that fight. The American Cancer Society works tirelessly to improve and save lives from every type of cancer in every community. The work we do impacts everyone, regardless of where the funds are raised.

\$94.5 MILLION

CURRENTLY INVESTED IN BREAST CANCER GRANTS

AS OF APRIL 2019

Additionally, **756 grants** relating to all cancers are currently being funded, amounting to **\$422 Billion**

Making a Difference

The American Cancer Society knows that the fight against cancer cannot be tackled alone. We work with cancer organizations, health care facilities, nonprofit organizations, government institutions and corporate sponsors to help achieve our common goal: to eliminate cancer as a major health problem. By partnering with us, you are investing in the well-being of our community, which in turn, will benefit your organization.

When you partner with the American Cancer Society, you are:

- Aligning your organization with one of the most well-respected and best known health charities in the world, with a virtually unprecedented 96 percent brand recognition
- Making your name synonymous with the fight against cancer. You're demonstrating to your constituents that you are committed to the fight.
- Saving lives. An investment in the American Cancer Society has a greater impact than an investment in any other organization. With your support, we'll help people get well and stay well, find cures, and fight back.



340K

Free rides given to and from treatment



500K+

Free nights of lodging provided to cancer patients and caregivers near treatment



40K

Patients guided through the health care system by our patient navigators



9K+

One-on-one support services provided to breast cancer patients

Presenting Sponsor | \$7,500

The Presenting Sponsorship is a leadership opportunity for your company to demonstrate an outstanding commitment to the health and well-being of our community. Your company name and logo will be seen in partnership with America's most trusted source for cancer information.

Event Amenities:

- 5 reserved tables of 8
- Priority seating, near the runway

Company Brand Recognition

- "Presented By" on all print materials
- Your company's logo in/on:
 - ACS newsletter
 - All event save the dates and invitations
 - All print materials
 - ACS website, with a link to your company page
 - Event signage
 - The program for the event
 - ACS Facebook and other social media
- A full page of in-color ad space in the event program

General Recognition

- The opportunity to speak at the event
- Recognition in the media
- Verbal Announcement at the event
- Post-event Award Recognition

American Cancer Society Partnership Benefits

- Access to Workplace Wellness Solutions
- American Cancer Society Workplace Presentation
- Access to Content Subscription Service



Platinum Sponsor | \$5,000

The Platinum Sponsorship allows your company to partner with a respected leader in the fight against cancer. As a Platinum Sponsor your company can expect an enhanced company image, increased visibility and strengthened employee morale.

Event Amenities:

- 4 reserved tables of 8
- Priority seating, near the runway
- Underwriting Opportunities

Company Brand Recognition

- Your name on event save the dates and invitations
- Your logo in/on
 - All print materials
 - ACS website, with a link to your company page
 - Event signage
 - The program for the event
 - ACS Facebook and other social media
- A half page of in-color ad space in the event program

General Recognition

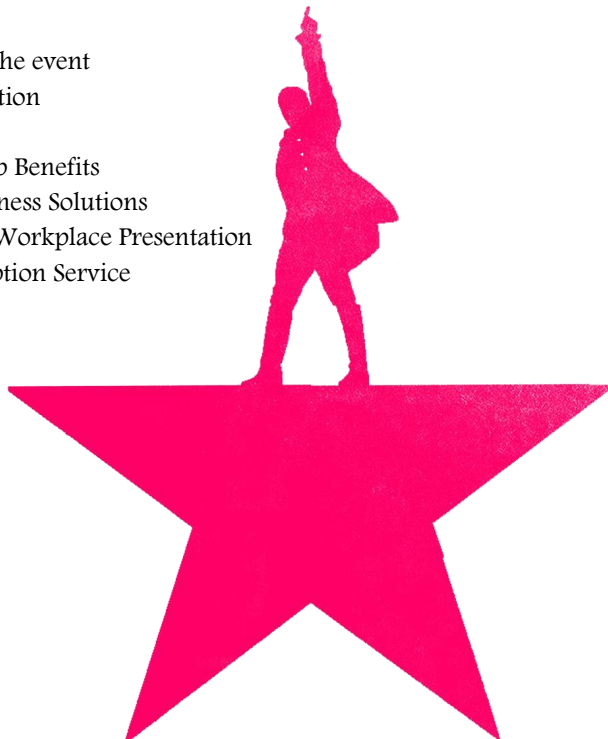
- Verbal Announcement at the event
- Post-event Award Recognition

American Cancer Society Partnership Benefits

- Access to Workplace Wellness Solutions
- American Cancer Society Workplace Presentation
- Access to Content Subscription Service

The opportunity to underwrite:

- Food (1)
- Beverages (1)
- Stage (1)



Gold Sponsor | \$2,500

The Gold Sponsorship allows your company to partner with a respected leader in the fight against cancer. As a Gold Sponsor, your donation allows us to continue to offer programs and services for cancer survivors and their families in the Central Texas Area.

Event Amenities:

- 3 reserved tables of 8
- Priority seating, near the runway
- Underwriting Opportunities

Company Brand Recognition

- Your company's name on:
 - all print materials
 - ACS website, with a link to your company page
 - event signage
 - the program for the event
- A half page of black and white ad space in the event program
- Your company's logo on ACS Facebook and other social media

General Recognition

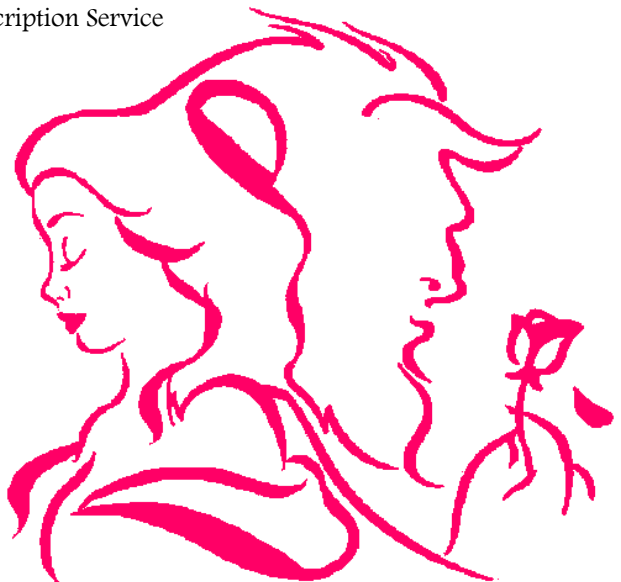
- Post-event Award Recognition

American Cancer Society Partnership Benefits

- Access to Workplace Wellness Solutions
- American Cancer Society Workplace Presentation
- Access to Content Subscription Service

The Opportunity to Underwrite:

- Pre-show enhancer (1)
- Registration (1)
- Silent Auction (1)
- Raffle (1)
- Hope Bears (1)
- Spotters (1)



Silver Sponsor | \$1,000

The Silver Sponsorship is a unique opportunity for your company to make a commitment to the health and well-being of our community.

Event Amenities:

- 2 reserved tables of 8
- Underwriting Opportunities

Company Brand Recognition

- Your company's name on:
 - ACS website, with a link to your company page
 - The program for the event
- A quarter page of black and white ad space in the event program
- Your company's logo on ACS' Facebook and other social media

General Recognition

- Post-event Award Recognition

American Cancer Society Partnership Benefits

- American Cancer Society Workplace Presentation
- Access to Content Subscription Service

The Opportunity to Underwrite:

- Change Station (1)
- Food for Models & logoed tip buckets (1)
- Mission Table (1)
- Mobile Capabilities (1)
- Pre-event Entertainment (1)
- Check-out (1)



Bronze Sponsor | \$500

Our Bronze Sponsorship helps bring the American Cancer Society that much closer to a cure.

Event Amenities:

- 1 reserved table of 8
- Underwriting Opportunity

Company Brand Recognition

- Your company's name in the program for the event

General Recognition00

- Post-event Award Certificate

American Cancer Society Partnership Benefits

- Access to Content Subscription Service

Underwriting Opportunity

- Survivor table



Event Details

Date and Location:

7th Annual Central Texas Bra Brunch
Tuesday, October 1, 2019
11:30 am - 1:00 pm
Bell County Expo Center
301 W Loop 121
Belton, TX 76513

Sponsorship Deadline:

All sponsor commitments should be submitted by **September 2, 2019**

Contact Information:

Sponsorship Manager

BraBrunch.Sponsorship@GMail.com

Ashley Armstrong—ACS Staff

(512) 919-1809

AshleyR.Armstrong@Cancer.org

Visit us online at www.ACSBraBrunch.org



Bras
on
Broadway

Sponsorship Commitment Form

Please TEAR OUT and MAIL IN this form

Sponsorship Levels

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$7,500 | <input type="checkbox"/> Silver Sponsor - \$1,000 |
| <input type="checkbox"/> Platinum Sponsor - \$5,000 | <input type="checkbox"/> Bronze Sponsor - \$500 |
| <input type="checkbox"/> Gold Sponsor - \$2,500 | |

Underwriting Opportunities

Platinum

- | | | |
|-----------------------------------|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Food (1) | <input type="checkbox"/> Beverage (1) | <input type="checkbox"/> Stage (1) |
|-----------------------------------|---------------------------------------|------------------------------------|
-

Gold

- | | | |
|---|---|--|
| <input type="checkbox"/> Registration (1) | <input type="checkbox"/> Silent Auction (1) | <input type="checkbox"/> Raffle (1) |
| <input type="checkbox"/> Hope Bears (1) | <input type="checkbox"/> Spotters (1) | <input type="checkbox"/> Pre-show enhancer (1) |
-

Silver

- | | | |
|---|---|--|
| <input type="checkbox"/> Change Station (1) | <input type="checkbox"/> Food For Models + logoed tip buckets (1) | <input type="checkbox"/> Check-out (1) |
| <input type="checkbox"/> Mission Table (1) | <input type="checkbox"/> Pre-event Entertainment (1) | <input type="checkbox"/> Mobile Capabilities (1) |
-

Bronze

- | |
|---|
| <input type="checkbox"/> Survivor Table |
|---|

Contribution Only

I am unable to attend the event, but would like to make a contribution in the amount of \$ _____

Contact Information

Please print legibly and exactly as it should appear in printed materials

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

List in Print Materials as: _____

Payment Information

_____ Check Enclosed

_____ Please send invoice to: _____

_____ I have processed my sponsorship by credit card online at **www.ACSBraBrunch.org**.

_____ Please charge the card listed below:

Number: _____

Exp Date: _____

Name on Card: _____

Billing address for card _____



**Mail, Fax, or E-Mail this
commitment form to:**

Commitment deadline:
September 2, 2019

American Cancer Society Attn: Bra Brunch
11000 N Mopac Expy, Ste 100
Austin, TX 78759

Fax: 512-919-1846

Email: BrasBrunch.Sponsorship@GMail.com



2018 season

Mardi Bras



Mardi Gras
Beverly Scott
of White



www.ACSBraBrunch.org